



## **Local RE/MAX Brokerages Merge, Create Win-Win for Agents and Clients**

*(Phoenix, AZ –June 27, 2010)* – RE/MAX Professionals is excited to announce a merger with RE/MAX Integrity, which will pair elite agents and strong leadership to create one of the most successful and productive real estate brokerages in the area. The two firms combined will remain RE/MAX Professionals and will service all areas of the Valley.

RE/MAX Professionals was founded in 2001 by Owners Nate Martinez and Frank Russo, while RE/MAX Integrity has been in operation since 1992. The two combined will have over 200 professional and experienced real estate agents.

In addition to an increase in market share, this merger furthers the outstanding reputations of two premier groups offering world class service to Arizona homebuyers and sellers. Both Martinez and Russo previously worked with RE/MAX Integrity prior to founding RE/MAX Professionals 10 years ago. RE/MAX Integrity Broker/Owner Ed McCloud is a mentor and friend to both Nate and Frank, and all parties are excited for this opportunity.

“We took a long look and saw that a merger of these brokerages would create a win-win situation for all parties involved,” said Russo. “Our offices share similar philosophies and creating an even stronger alliance is in everyone’s best interest. The RE/MAX agents in both firms have provided outstanding service to their clients for years and with even more resources, we’re confident we’ll continue to build on our current success in this market.”

Martinez added, “This is a great day for both groups. We respect Ed (McCloud) and we have worked with the many outstanding Integrity agents over the years. We’re excited to merge the talent from both sides and serve an even greater population of homebuyers and sellers in Arizona.”

In 2010, agents from the two offices participated in a total of 4,528 closed which ranked them No. 8 nationally and No. 1 in Arizona, among all RE/MAX Affiliates, for closed transactions sides, according to the recently released Real Trends 500 report.

The new RE/MAX Professionals will consist of seven offices located in Surprise, Avondale, Glendale (2), Sun City West, Anthem, and Central Phoenix. For more information

about RE/MAX Professionals or to meet with an agent, visit [www.RMXProfessionals.com](http://www.RMXProfessionals.com) or call (623) 643-1000. RE/MAX Professionals welcomes new and experienced agents to the office. Visit [www.joinremax.com](http://www.joinremax.com) or contact RE/MAX Professionals to find out more about this opportunity.

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**Contact**

Roxanne Scott  
General Manager  
RE/MAX Professionals  
623-643-1000